

Alesya Ilina

AI Illustrator · Commercial Illustration · Watercolor Style

Serbia · Remote

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Portfolio: byalesia.com

Behance: behance.net/abc18ae9

AI illustrator with 3+ years of commercial experience creating artwork from concept to final print-ready files. I focus on soft watercolor aesthetics, character illustration, seasonal collections and decorative commercial artwork, and adapt visuals for print, e-commerce and digital platforms.

CORE AREAS

- Sticker packs, postcards, characters and thematic collections.
- Illustrations for souvenir products: notebooks, mugs, magnets and printed materials.
- Product cards and marketplace visuals for Wildberries / Ozon.
- Posters, leaflets, advertising materials and social media graphics.
- Illustrations and source artwork for cross-stitch patterns, packaging and other applied formats.
- Full cycle: concept, AI generation, styling, retouching, composition and print preparation.

EXPERIENCE

AI Illustrator · Self-employed / Freelance

2021 - Present

- Created 150+ commercial illustrations for a wide range of projects and formats.
- Work directly with clients on concept development, visual direction, revisions and final file preparation.
- Adapt artwork to the technical requirements of print shops, marketplaces and digital platforms.

TOOLS & SKILLS

Midjourney · Stable Diffusion · GPT · Adobe Photoshop · Adobe Illustrator · Figma · Canva · Prompt Engineering
· Composition · Color · Retouching · Infographics · Print Preparation

EDUCATION

Moscow Witte University

Project Management · 2017

Gorsky State Agrarian University

Production Management · 2014